



Prepared. For Life.™

DAY OF SCOUTING 2011 PARTNERS

These community leaders partnered with the Cherokee Area Council, BSA to provide Scout camps, programs and services to over 8,500 Scouts and volunteer leaders for one day in 2011.

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| | (4) Anonymous Jerry V. Adams Caldwell Foundation Hardwick Caldwell Mark Caldwell Dan Hagaman Jewell Memorial Foundation Jeffrey S. Norwood Osborne Foundation | |
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| | HUSCH BLACKWELL | |
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| | SOUTHERN CHAMPION TRAY | |
| | Greater Chattanooga Bradley County & Designating Givers | inprint online inyourcommunity |
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DAY OF SCOUTING PARTNERS RECEIVED:

1. Recognition with a custom banner prominently displayed on the Scout Service Center on Lee Highway (a daily average traffic count in excess of 31,000 vehicles).
2. Photo of the check presentation submitted to the Chattanooga Times Free Press or other local newspaper.
3. Distinctive Day of Scouting Partner recognition item to display at business/home.
4. Recognition in various publications (FOS Luncheon program, E-newsletters, Annual Report, FOS Community brochures) and on the official website of the Cherokee Area Council, Boy Scouts of America.
5. Other promotional opportunities as available.

2011 Day of Scouting Partners provide \$5,000 or more of support to Scouting.
For more information, contact: Kevin Beirne @ 423.892.8323, ext.111.