



CHEROKEE AREA COUNCIL, BOY SCOUTS OF AMERICA

2013 “DAY OF SCOUTING” PARTNERSHIP

- An investment of \$5,400 will support a “Day of Scouting” for the Cherokee Area Council’s more than 6,600 youth members.
- This gift may be paid anytime in 2013 while having a tremendous impact on at least one day of the Scouting program.
- What you or your company may choose to receive as a Day of Scouting Partner:
 1. The satisfaction of knowing that your generosity is totally responsible for the Scouting program throughout the eleven counties of the Council on a particular day (if you so desire).
 2. Exposure of your name/logo and commitment throughout our community with a custom banner hung on our Scout Service Center (daily traffic count exceeds 31,000), and inclusion in our Annual Report, fundraising brochures and on our Website.
 3. Name recognition among our Scouting family, publicizing your support as a Day of Scouting Partner in our Council E-newsletter, which is sent to over 3,000 Scouting families, community supporters and volunteer leaders.
 4. An option for your company representatives to receive a tour of a Scout camp and view our Scouts in action.
 5. Recognition at major Scouting events.
 6. An article in your local paper announcing your Day of Scouting partnership.
- An investment that provides a “Day of Scouting” yields positive results in the lives of the youth throughout the communities located within the Council.
- Some of the typical activities that occur in Scouting each day:
 - ❖ Cub Scout den and pack meetings
 - ❖ Boy Scout troop meetings
 - ❖ Venturers and Explorers explore careers & high adventure challenges
 - ❖ Volunteer leaders are well trained to lead and mentor youth
 - ❖ Youth learn new skills and earn Merit Badges
 - ❖ Youth benefit from Scouting’s values-based programs and camps
 - ❖ A good turn or service project for others and the community
 - ❖ Over 150 volunteers/parents visit/call the Scout Service Center for support
 - ❖ A camping trip is planned for the weekend
 - ❖ Scouts learn skills useful in emergency or leadership situations for life
 - ❖ Our community becomes a better place because of Scouting
 - ❖ Thousands of Scouts recite their pledge of duty to God and country
 - ❖ Over 350 Scouts participate each day in our summer Scout camps