CHEROKEE AREA COUNCIL, BOY SCOUTS OF AMERICA

2014 **"DAY OF SCOUTING"** PARTNERSHIP

- **An investment of $5,500 will support a "Day of Scouting" for the Cherokee Area Council's more than 5,000 youth members.**
- This gift may be paid anytime in 2014 while having a tremendous impact on at least one day of the Scouting program.
- What you or your company may choose to receive as a Day of Scouting Partner:
  1. The satisfaction of knowing that your generosity is totally responsible for the Scouting program throughout the eleven counties of the Council on a particular day (if you so desire).
  2. Exposure of your name/logo and commitment throughout our community with a custom banner hung on our Scout Service Center (daily traffic count exceeds 31,000), and inclusion in our Annual Report, fundraising brochures, Friends of Scouting Luncheon and on our Website.
  3. Name recognition among our Scouting family, publicizing your support as a Day of Scouting Partner in our E-newsletter, sent to over 3,000 Scouting families, community supporters and volunteer leaders.
  4. An option for your company representatives to receive a tour of a Scout camp and view our Scouts in action.
  5. Recognition at major Scouting events.
  6. A picture and caption in local newspaper recognizing your partnership.
- Your "Day of Scouting" investment has a positive impact – Scouting youth are 10 times more likely to be "Thriving" and possess more Assets than their peers.
- Some of the typical activities that occur in Scouting, on average:
  - 400 den, pack and troop meetings are conducted weekly
  - 4 volunteer leaders are screened and trained to lead and mentor youth
  - 9 Merit Badges are earned every day, indicating new skills cultivated
  - 7 Scouts advance a rank by demonstrating skills, leadership and Scout spirit
  - 47 hours of service are given every day to benefit their community
  - Over 125 volunteers/parents visit/call the Scout Service Center for support
  - Youth explore careers, STEM knowledge & high adventure challenges
  - Scouts learn necessary life, leadership, teamwork and emergency skills
  - Over 350 Scouts participate each day in our Scout summer camps
  - Thousands of Scouts recite their pledge of duty to God and country